



# 2022 RÊLO AWARDS GALA

WELCOME TO TEXAS



September 29, 2022 | 7pm-10pm | Arlington, Texas



# WHY TEXAS

## THE STATE OF THE FUTURE



### RĒLO AWARDS GALA

The YTEXAS RĒLO AWARDS GALA is an event recognizing over 100 companies that have announced a corporate headquarter relocation to Texas since the pandemic in 2020. These companies came from over 40 US cities and 7 countries. Our host committee consists of longstanding Texas executives who welcome their commitment to Texas.

We invite C-level executives from these companies to share their stories about how they got here and what they need to succeed. The YTexas staff coordinates personal introductions for all guests through a concierge service that matches guests through common grounds such as industry, state/country origin and Texas region.

We will be recognizing the good work these companies have been doing since their relocation through research and polling conducted by our YTexas Leadership Academy students. **Award categories are as follows:**

- *Gamechanger* - Large scale relocation that will change the face of our state
- *Innovator* - Innovative company that is creating new business opportunities for Texans across the state
- *Texas All-in* - Commitment by a company to move its entire operation, employees and families into the state of Texas
- *Ambassador of the Year* - YTexas ambassador who upheld the mission of YTexas in exemplary fashion

## PAST AWARD RECIPIENTS



# SPECIAL RECOGNITION & AWARD NOMINEES - 2021

## Welcome to Texas

Pandemic notwithstanding, companies are flocking to Texas. Here are the out-of-state businesses that announced a headquarters move to Texas in the past year. It's a diverse bunch—from Tesla to fintech companies to makers of pet supplies—and all are welcome! Track the last 10 years of relocations to Texas at [ytexas.com/Relo-tracker](https://ytexas.com/Relo-tracker).

ALLEN	ORIGIN CITY
MD7	San Diego, CA
<b>AUSTIN</b>	
Alpha Paw	Las Vegas, NV
Blockcap	Las Vegas, NV
BSU Inc.	Ithaca, NY
CrowdStreet	Portland, OR
Digital Realty	San Francisco, CA
Einride*	Sweden
Eleiko*	Chicago, IL
F45 Training	Los Angeles, CA
Green Dot	Pasadena, CA
Harmonate	San Jose, CA
INVZBL	Charlotte, NC
Markaaz	Los Angeles, CA
Quali*	Israel
REE Automotive*	Israel
Tesla	Palo Alto, CA
Truelytics	Boston, MA
XR Masters	Chicago, IL
ZP Better Together	Rocklin, CA

DALLAS	ORIGIN CITY
5G LLC	Bethesda, MD
AECOM	Los Angeles, CA
BackBox	Tel Aviv, Israel
Drive Shack	New York, NY
First Foundation Inc.	Irvine, CA
Hall Technologies	Tustin, CA
Lion Real Estate Group	Los Angeles, CA
Therabody	Los Angeles, CA
Three Whiskey*	London
TOCA Social*	New US HQ
Wedgewood LLC	Redondo Beach, CA

DENTON	ORIGIN CITY
Ranchland Foods	Vernon, AZ
<b>FORT WORTH</b>	
Flannery Trim	San Fernando, CA
Schumacher Electric Corporation	Mount Prospect, IL
SmartAction	El Segundo, CA
<b>FRISCO</b>	
Wiley X	Livermore, CA
<b>HOUSTON</b>	
Maddox Defense	San Diego, CA
SPB Hospitality	Nashville, TN
SunHaven	Los Angeles, CA
<b>IRVING</b>	
Coury Hospitality	Tulsa, OK
<b>LEANDER</b>	
Cangshan Cutlery	Chino, CA
<b>NORTH RICHLAND HILLS</b>	
ProtectAll	Deerfield Beach, FL
<b>PLANO</b>	
Katapult	New York, NY
Ribbon Communications	Westford, MA
Tappit*	United Kingdom
<b>RICHARDSON</b>	
Texas Blockchain Council	New US HQ
<b>ROUND ROCK</b>	
Amazing Magnets	Anaheim, CA
Ametrine	Rockville, MD
<b>SAN ANTONIO</b>	
Cuisine Solutions	Alexandria, VA
Nissei America	Anaheim, CA
<b>SOUTHLAKE</b>	
Likewise	Miami, FL
<b>SULPHUR SPRINGS</b>	
D6 Inc.	Portland, OR

\* = US Headquarters



# 01 THE GALA



# RĒLO AWARDS GALA

The Ryan Club: Sept. 29th | 7pm - 10pm



# (50) GALA CORPORATE TABLE SPONSORS

## Gala Access

The YTexas Rêlo Awards Gala is an invitation only event. Table purchases only. **Dress:** Black tie optional +1

- Corporate table with (8) seats, (2) reserved for special guests
- Pre and post awards cocktail hour with 500 Texas executives, out-of-state guests, special recognition and award recipients
- Digital corporate branding at the reception
- Dinner, dessert & cocktails served including live entertainment
- Requires an ambassador level commitment or more in YTexas
- Event gift bag



**\$10,000**

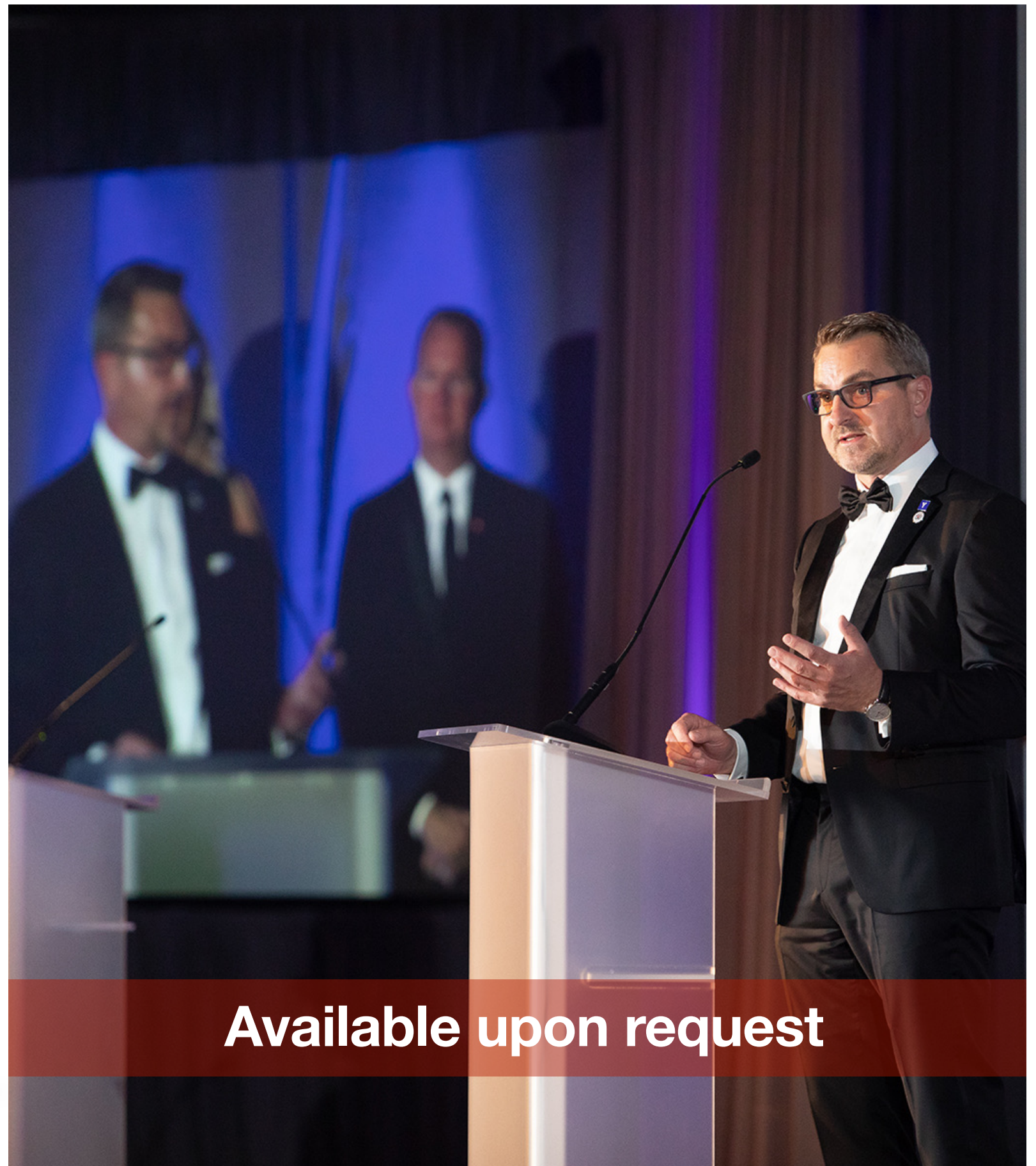


# (1) YTEXAS GALA - PRESENTING SPONSOR

## 2022 YTexas Rēlo Awards Gala

The awards gala will be presented by the corporate sponsor. Name and logo on all event promotions. Receives first right of refusal for 2023 Rēlo Awards Gala.

- Two corporate tables with (10) seats with prime location
- 20 VIP badges to the YTexas Summit
- Pre and post awards ceremony Cocktail hour sponsor
- Video welcome remarks includes branding on Diamond Vision
- Logo on all invitations with Dallas Cowboys owner, Jerry Jones
- Sponsor of YTexas Pick Til you Win for a Tesla Plaid
- Donation to the YTexas Leadership Academy



**Available upon request**



# YTEXAS AMBASSADOR

## Ambassador

Get the benefit of a YTexas Partnership with 12 months of events, marketing and VIP access at the Summit.

- 3 VIP badges (value \$299) provides access to the Miller Lite VIP Club
- Invitation to post-event VIP happy hour in the Miller Lite Club and Cowboys locker room
- Virtual exhibit on YTexas app for 12 months of post event networking
- Lead capture tools and attendee analytics included in event app
- Invitation to select YTexas events throughout the year for C-suite
- 1 Premium YTexas Travel Club membership + standard Travel Club memberships for all employees
- **UPGRADE:** Custom URL on YTexas.com, branded “Why Texas” video, thought leader sponsored content, and concierge services



**\$2,500**